City Administrator & Staff Update

2023.03.10

- **Housing:** I was contacted by a potential multi-residential housing developer and hope to learn more next week.
- **Water Tower:** Staff is coordinating with the contractor and Snyder to finish the punch list for the Water Tower Project
- **IT:** It appears more evident that we need to take steps to ensure security and we will be looking to implement more two-step or multi-factor authentication for access to city devices, etc. Brad may have found a good solution for those that do not like two-step text authentication. Brad and I are both trying a potential solution. Not the only solution, but an option.
- **Stormwater:** I need to review the stormwater master plan options and hope to bring this item forward as soon as possible. SEIRPC is working to assist us with a potential funding source due next week.
- **Borghi:** Testing could cost upwards of over $107,000. Now those costs would be passed on to the entity, but I am working with the EPA to review the requirements and with the firm Impact 7G to do the testing on a contract basis. I have worked with them on other projects and have found the firm to do excellent work.

IT (Newberry)

This week we are still working on Motorola issues and finishing deployment. Also, I pushed down patches for patch Tuesday. When you (Gregg) get back to work and feeling up to it, I would like to work on policies with you for the IT department such as remote wipe policies, updating acceptable use policies, and a BYOD device policy. (Brad is providing a policy list and I will be coordinating with other cities to get ahold of sample policies to use as starting points) It's been a while since I have provided stats, so I have included our website statistics as well as email statistics. Next week I will include the antivirus and other statistics available. I also got a call from access systems, I guess we have not been providing page counts to them so I provided them to them today and I will deploy FM Audit today so we don't have to worry about this in the future it will happen automatically. I also got a ticket back from civic engage to enable the captcha that has picture verification and they said they would check with the DEV team and see if that is an option. Hopefully they can. This week I also attended a meeting with Verekada as our video system is over 10 years old. I think we should discuss replacing these come next budget year discussion in November. This is an expensive endeavor but with how much has changed in the last 10 years as far as technology I think it should be discussed. I will of course

have several options when it comes time to discuss but am only providing the one link as of now. I will provide links in the notable link section if you would like to see this further.

Definitions

- **FM Audit** – is an application that can automatically read how many pages of color and black and white we have printed for the month and submit them to access system.
- **DEV team** – is the development team for civic plus. They can make design changes and work on the source code of our web site.
- **BYOD Policy** – Stands for Bring Your Own Device, the policy would explain what resources and capabilities the city has on these resources when connecting to the City Network Systems.
- **Remote Wiping** -- is a security feature that allows a network administrator or device owner to send a command that deletes data to a computing device. It is primarily used to erase data on a device that has been lost or stolen so that if the device falls into the wrong hands, the data won't be compromised.

Notable Links

https://www.verkada.com/security-cameras/

Police (Logan)

- We have been busy working on the new reporting software. It is a large change in how we did everything beforehand. Officers are catching on and we have been getting great support from the Flex team. Last week was go live and this week they have two trainers that came back and clearing up a lot of our questions we had. It took us as a department almost 2 days before we got our first incident that we could do a report on. There are still some hiccups that we are working out but most of the Officers are positive.
- I have once certified Reserve Officer who would like to join our department so I will have him on the agenda next week. I have another reserve officer wanting to join so he will also be on the next week agenda. The noncertified Reserve Officer did fill out an application to become full time so that will be a great addition for us to get him on and see how it works out. I should be meeting with the Burlington Officer tomorrow and get him on the next week agenda if everything works out.
- I will be on Vacation next week and I will be in Florida all week. I will be at Disney watching Brynn perform at Disney with the High School Choir. I fly out Sunday and will be back Friday Evening.
- Nathan and Eldon are working 12 hours shifts next week 700am- 700pm while I'm gone.

Building/Fire (Ryan)

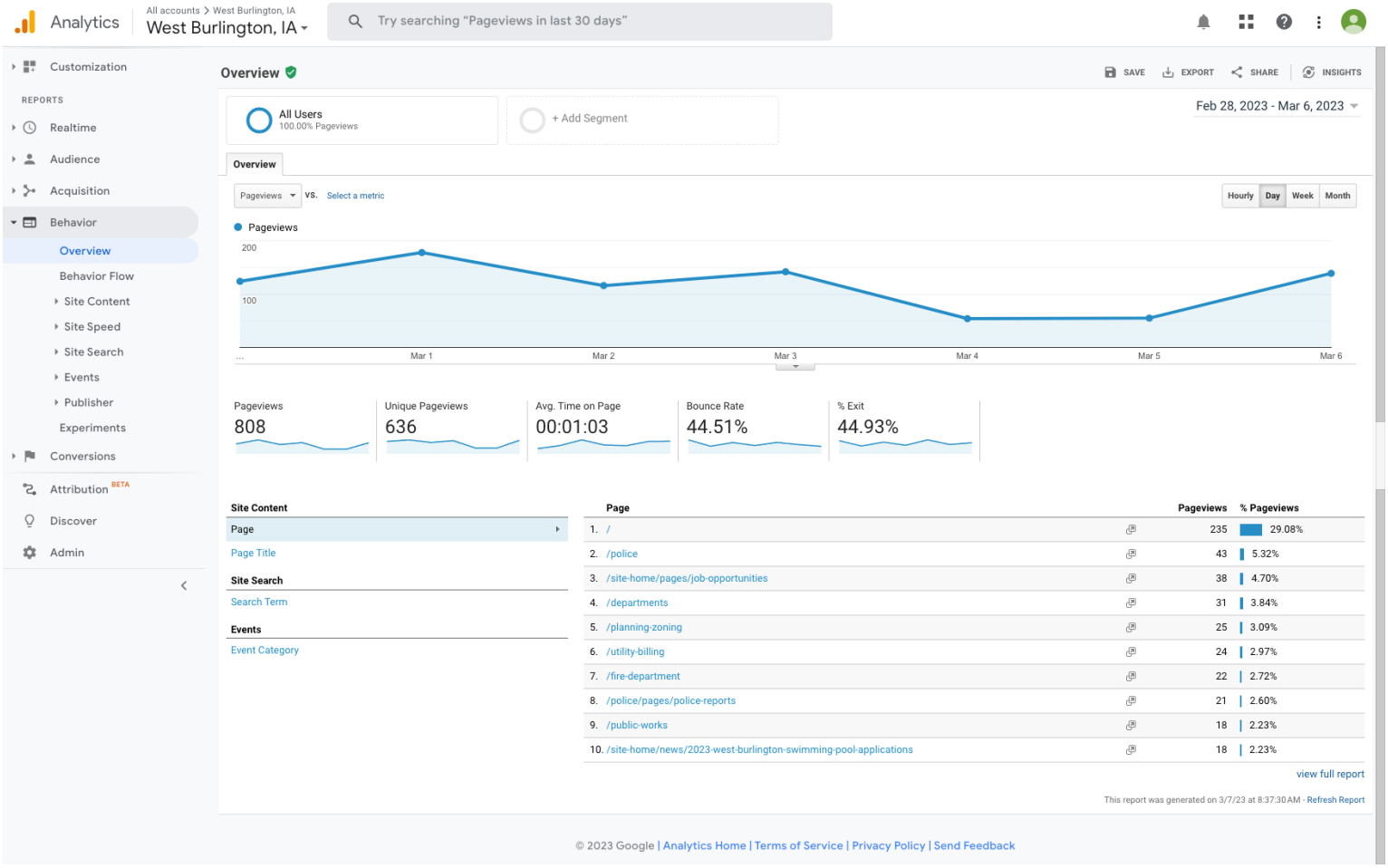
- Nuisances – Setting up a meeting to get information on a property that is a nuisance – previous tenant has information that will aid in investigation/case building.

- Building Permits and Licenses: Issued and reissued water department permits for Layne Drive subdivision; T-Mobile permit – spoke with KGI Wireless; Robert Balzer garage – spoke with BHS Trades Class and with SEIRPC; Inspections at Layne Drive subdivision.
- Code Review - Inspection at KidZone daycare for Hospital / work with iWorQ Systems on new software setup
- Fire Dept –
    - Work with Police Department and DesComm on implementing new software for calls.
    - Work through issues with other department chiefs regarding new software that is being used. They didn't understand how it's working so I explained it to them how it's different and how it benefits us all.
- Met with radio vendor and requested two demo units to test for new radio system that will be used by all agencies in Des Moines County – law and fire.
- Work with Genesis Tools on our new extrication equipment and new mounts.
- Provide information to department looking for information on SCBA options for a grant they received. Inquired because we use Scotts.
- Talk with department looking to get new engine – asking for advice on options.

Public Works (Mesecher)

- Water lab
- Locates
- Sewer lab
- Clean trucks
- Clean equipment at shop
- Wash trucks
- Recycling and trash
- Sweep streets.
- Haul rock
- Clean intakes
- Cut trees and brush at Booster Station
- Clean grease off walls and floats at East Lift Station
- Haul brush and leaves
- Repair streetlight by City Hall
- Clean flower beds at City Hall
- Remove traffic camera on Agency.
- Road safety training at Des Moines County Secondary Roads
- Service uniloader
- Public Works received a quote from Bessine Electric to install 3-line reactors on the VFD's at the south lift station. The line reactors will help with the under-voltage issues that have occurred at the south lift station. The under-voltage issues occur at irregular intervals but when it happens it fries the VFD's. We contacted Alliant and Bessine Electric, they have put recorders on the incoming power lines to the lift station to try to

isolate the under-voltage issues. We need to install the line reactors to protect the expensive VFD's. We have a surge protector installed in the breaker box to protect from over voltage issues but not anything installed for under voltage issues.

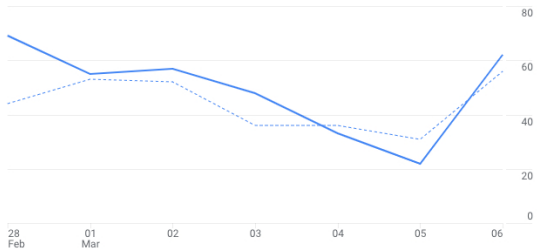

Analytics
All accounts > West Burlington, IA
West Burlington, IA
Try searching "Pageviews in last 30 days"
Customization
REPORTS
Realtime
Audience
Acquisition
Behavior
Overview
Behavior Flow
Site Content
Site Speed
Site Search
Events
Publisher
Experiments
Conversions
Attribution BETA
Discover
Admin
Overview
SAVE
EXPORT
SHARE
INSIGHTS
All Users
100.00% Pageviews
+ Add Segment
Feb 28, 2023 - Mar 6, 2023
Overview
Pageviews
vs.
Select a metric
Hourly
Day
Week
Month
Pageviews
200
100
Mar 1
Mar 2
Mar 3
Mar 4
Mar 5
Mar 6
Pageviews
808
Unique Pageviews
636
Avg. Time on Page
00:01:03
Bounce Rate
44.51%
% Exit
44.93%
Site Content
Page
Page Title
Site Search
Search Term
Events
Event Category
Page
Pageviews
% Pageviews
1. /
235
29.08%
2. /police
43
5.32%
3. /site-home/pages/job-opportunities
38
4.70%
4. /departments
31
3.84%
5. /planning-zoning
25
3.09%
6. /utility-billing
24
2.97%
7. /fire-department
22
2.72%
8. /police/pages/police-reports
21
2.60%
9. /public-works
18
2.23%
10. /site-home/news/2023-west-burlington-swimming-pool-applications
18
2.23%
view full report
This report was generated on 3/7/23 at 8:37:30 AM - Refresh Report
© 2023 Google | Analytics Home | Terms of Service | Privacy Policy | Send Feedback

Home
Customization
REPORTS
Realtime
Audience
Acquisition
Behavior
Conversions
Attribution BETA
Discover
Admin

Google Analytics Home

INSIGHTS

Users	Sessions	Bounce Rate	Session Duration
328 ↑11.2%	364 ↑10.6%	44.51% ↓1.7%	1m 16s ↑46.3%



Last 7 days — AUDIENCE OVERVIEW

Active users in last 5 minutes

0

Page views per minute

Top Active Pages — Active users (last 30 min)

No data available

REAL-TIME REPORT

Ask Analytics Intelligence

CONTENT ANALYSIS
Which landing pages with over 10 sessions have the worst bounce rates?

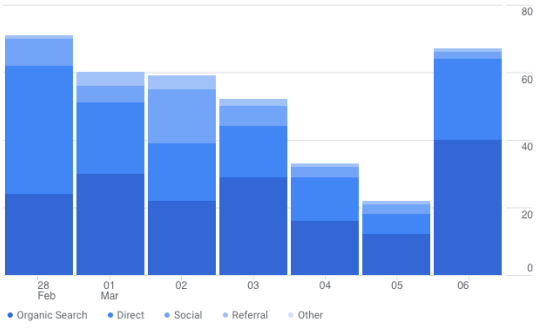
GEOGRAPHIC ANALYSIS
Users from South America

UNDERSTANDING TRENDS
Any anomalies in number of users last week?

MORE INSIGHTS

How do you acquire users?

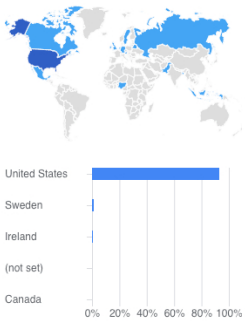
Traffic Channel | Source / Medium | Referrals



Last 7 days — ACQUISITION REPORT

Where are your users?

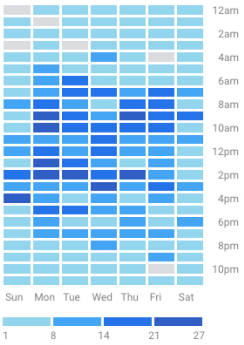
Sessions by country



Last 7 days — LOCATION OVERVIEW

When do your users visit?

Users by time of day



Last 30 days

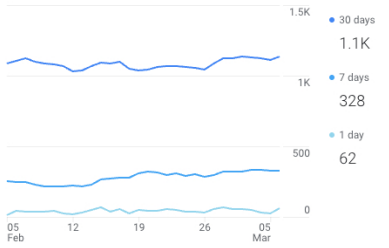
What pages do your users visit?

Page	Pageviews	Page Value
/	235	$0.00
/police	43	$0.00
/site-home/pages/job-opportunities	38	$0.00
/departments	31	$0.00
/planning-zoning	25	$0.00
/utility-billing	24	$0.00
/fire-department	22	$0.00
/police/pages/police-reports	21	$0.00
/public-works	18	$0.00
/site-home/news/2023...ng-pool-applications	18	$0.00

Last 7 days — PAGES REPORT

How are your active users trending over time?

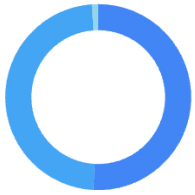
Active Users



Last 30 days — ACTIVE USERS REPORT

What are your top devices?

Sessions by device



Desktop	Mobile	Tablet
50.8% ↑12.8%	48.1% ↑11.5%	1.1% ↓50.0%

Last 7 days — MOBILE OVERVIEW

How well do you retain users?

User retention

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.9%	1.8%	1.0%	1.4%	0.5%
Jan 22 - Jan 28						
Jan 29 - Feb 4						
Feb 5 - Feb 11						
Feb 12 - Feb 18						
Feb 19 - Feb 25						
Feb 26 - Mar 4						

Last 6 weeks — COHORT ANALYSIS REPORT

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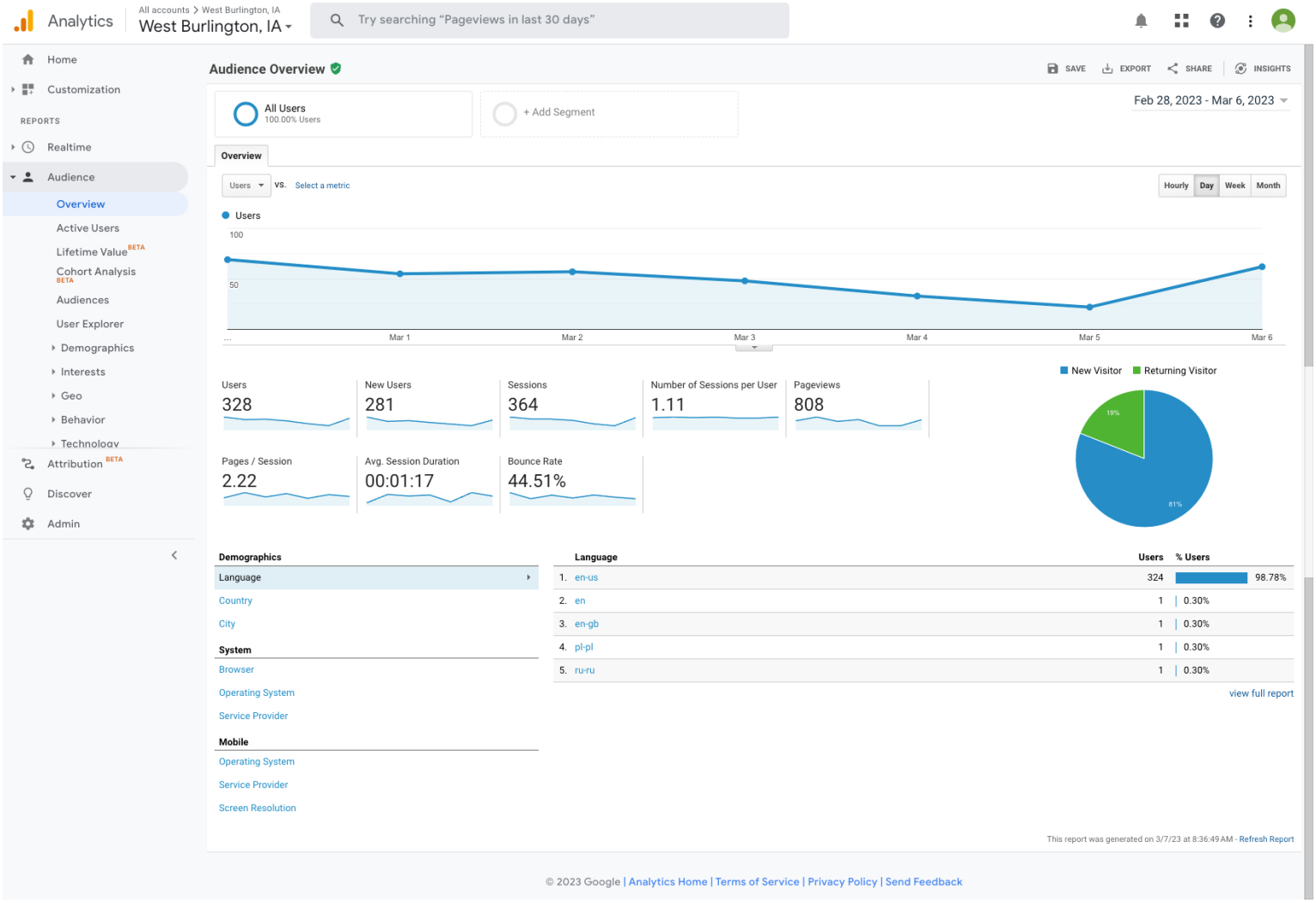
Analytics
All accounts > West Burlington, IA
West Burlington, IA
Try searching "Pageviews in last 30 days"
Home
Customization
REPORTS
Realtime
Audience
Overview
Active Users
Lifetime Value BETA
Cohort Analysis BETA
Audiences
User Explorer
Demographics
Interests
Geo
Behavior
Technology
Attribution BETA
Discover
Admin
Audience Overview
SAVE
EXPORT
SHARE
INSIGHTS
All Users
100.00% Users
+ Add Segment
Feb 28, 2023 - Mar 6, 2023
Overview
Users
vs.
Select a metric
Hourly
Day
Week
Month
Users
100
50
Mar 1
Mar 2
Mar 3
Mar 4
Mar 5
Mar 6
Users
328
New Users
281
Sessions
364
Number of Sessions per User
1.11
Pageviews
808
Pages / Session
2.22
Avg. Session Duration
00:01:17
Bounce Rate
44.51%
New Visitor
Returning Visitor
19%
81%
Demographics
Language
Country
City
System
Browser
Operating System
Service Provider
Mobile
Operating System
Service Provider
Screen Resolution
Language
Users
% Users
1. en-us 324 98.78%
2. en 1 0.30%
3. en-gb 1 0.30%
4. pl-pl 1 0.30%
5. ru-ru 1 0.30%
view full report
This report was generated on 3/7/23 at 8:36:49 AM - Refresh Report
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