



## City Administrator & Staff Update

2024.02.09-16

- **July 4<sup>th</sup>:** The BNSF temporary occupancy permit has been submitted and the insurance certificate was uploaded to their third-party partner. Now we wait for their lengthy approval process.
- **DC:** Travel is 4/29- 5/2, and more information is noted at the end of the memo. I'm working with Chad on the infrastructure portion.
- **Chamber Message:** I am working on a welcome message for their next business or employee focused brochure. Also attached is the Chamber Annual Report.
- **Stormwater Funding:** Working with SEIRPC and Bolton & Menk to round out our FEMA application to be included with IDNR's. Bolton & Menk is working on a project scoping estimate to include for the grant that would further define or refine the needed projects and put us in a position to apply for FEMA funding.
- **Comp Plan and Steering Committee:** Our first meeting is on 3/5. I still need to fill out 2 public positions and have three emails/calls out. Appreciate any thoughts.
- **IMMI:** I will be attending IMMI in March. Registration is now open for the 2024 Iowa Municipal Management Institute (IMMI), which will be held **March 27-29** at The Graduate Hotel in downtown Iowa City. The conference will offer a variety of workshops and discussions that provide professional development for those in the city management profession. Agenda follows:
  - This year's keynote speaker is Doug Griffiths, author of *13 Ways to Kill Your Community* and a popular community strategist who will discuss overcoming negativity, dealing with those that seek to disrupt progress and how to create lasting change. Doug's session will be held the afternoon of Wednesday, March 27.
  - Various workshops will be held through Thursday and Friday morning, including:
  - The First-Time City Administrator
  - Legal Issues Related to AI and ChatGPT
  - TIF in the Era of HF 718
  - Negotiations and Settlements
  - ICMA Ethics Discussion
  - IaCMA Roundtables
  - UI MPA and IISC Community Partnerships
  - Legislative Update

## **IT (Newberry)**

- This week we got the backup completely fixed. I also scheduled a restart every week for the server to hopefully stop this from happening again in the future.
- I also had a meeting with county we are looking at starting to shut down the old Shieldware software with a complete phase out by June of this year. Depending on our insurance we might have to do it sooner than them.
- I also got the Dark Trace Appliance pulled from the rack and put back in its box to be ready to ship back. I am just waiting on them to dispatch the pickup for this item.
- Training on knowbe4 looks pretty good as far as people completing the training. This month was on acceptable use policy and drives home the important parts of our acceptable use policy.
- This week I put the drone in the air to get some footage for Officer Brueck. She is doing a wonderful job with the Facebook page, and we plan on getting more footage for public relations.
- I also got the coffee post reshared for tomorrow like you asked. That is all for this week. Next week I
- will be going around to all the computers and locking down the BIOS and increasing the security within city hall and following best practices.
- That is all for this week if you have any questions feel free to reach out to me.

## **Police/Fire (Logan)**

- Started another Raffle, for fundraising for the K-9. The drawing will be held on April 5<sup>th</sup> at 3:00 PM and we will do it live on Facebook.
- Brockway returned to the Fire Department on Tuesday and repaired the tear they found in the roof over the communication room. We will see if this will resolve the issue for now reference the lead we had when we got all that snow.
- I was invited to meet with Iowa Attorney General Breanna Bird at Southeast Iowa Regional Hospital today at 1:30PM. She will be out there for a tour and a roundtable discussion. We will be discussing Opioids, SANE Program, Workplace violence and a few other topics.
- Officer Brueck has been updating the Facebook page with different stats and postings.
- I attended the Southeast Iowa Narcotics Task Force meeting held today at Burlington Police Department. Commander for the Task Force is currently reapplying for the Bryne Grant, and the discussion of funding the Task Force came up.
- E911 Board approved the first step of buying all radios for the Law Enforcement Agencies in Des Moines County. The money allotted does not include some things that we need to purchase. I
- I should have my 3 quotes for the Generator for the Fire Department, by this Friday.
- This past Friday I attended the Crime Stoppers fundraiser being held at the Burlington Memorial. Officer Covert will be receiving an award and will be attending also, because he was select as Officer of the Year.

## **Building (Crooks)**

Attached are my weekly updates.

1. Completed an annual site inspection of Kid Zone Childcare
2. Completed a site visit for the new Safe room at SCC.
3. Completed a review for signage for new Casey's project.
4. Completed a review for the school district possible summer projects.
5. Completed review and issued 4 building permits for
  - a. Alteration for new windows
  - b. Solar Panels
  - c. Siding
  - d. Driveway
6. Completed review for and followed up on 15 nuisance violations issued in February. So far 4 properties have complied for a variety of violations. Additional property violations are being prepared and will be sent out in the next few days. To date, those include,
  - a. Junk and garbage in yards
  - b. Trailers and vehicles parked in yards.
  - c. Broken furniture in yards
7. Attended zoom meeting with iWorQ. We now have all the rentals uploaded into the system. This has been a lot of work involving Katie, Kelly, and myself. They are still working on our requested Web links and hope to have progress met for our next meeting on Tuesday.

Here are my weekly updates. (2/9)

1. I met with Russell Brissey from Klinger at the site of the new SCC safe room for a site visit.
2. Attended a meeting with representatives from US Cellular
3. Attended a zoom meeting with iWorQ to work on rental tab. We also discussed status of web forms and they are making changes to those. Progress is being made.
4. Prepared and mailed out nuisance notices and followed up on existing cases. I have been locating and preparing notices on several others.
5. Visited with designer of Ryan Nagrocki's apartment project to discuss fire wall design.
6. Completed a code review for residential solar panel installation.

## **Finance (Moore)**

- I requested a water and sewer analysis from Maggie at Spear Financial. We later had a phone call to go over the concerns of the sewer not meeting the 110% requirement and how to correct these issues.
- I did a complete recalculation of the wage allocations for this fiscal year and the next fiscal year.
- I met with a council member to go over the budget book how it all works and any other questions they had.
- I have also continued to work on random things for the upcoming budget and the budget amendment.

**Public Works (Brissey)**

- Water lab
- Sewer lab
- Lift station rounds.
- Parks and Broadway trash and recycling
- Locates.
- Service trucks and Squad cars
- Osha training
- Sign maintenance
- New water service for coffee shop at mall is complete working to get power and sewer in.
- Building maintenance and clean up.
- Working on budget
- Trying to repair pole barn at sewer plant poles are rooted off wall kicked out about to come down.
- Street sweeping

**DC: Preliminary Information on DC Trip****Theme – Economic Vitality in Southeast Iowa****Regional priorities:**

1. Infrastructure
2. Utilities/natural gas
3. Workforce

Sub-groups have been formed to develop talking points for each regional priority.

**Sub-groups:****Infrastructure:**

- Chad Bird - Lead
- Gregg Mandsager – Lead
- Jeremy Hess
- Mike Norris

**Utilities/Natural gas:**

- Mike Norris – Lead
- Jeremy Hess
- Tim Gobble
- Emily Benjamin

**Workforce:**

- Rachel Lindeen – Lead
- Erin Slater
- Kerry Klepfer
- Dennis Fraise

**Southeast Iowa presentation materials:**

- Dennis Fraise

**Logistics/trip planning:**

- Rachel Lindeen
- Dennis Fraise
- Steven Brody

**Schedule:****Tuesday, April 30:**

- Representative Miller Meeks - pending
- Alejandra Y. Castillo, Assistant Secretary of Commerce for Economic Development, and Nathan Ohle – President and CEO of the International Economic Development Council – pending.
- U.S. Chamber of Commerce – pending
- Illinois elected official – pending.
- Elected officials and staff reception - pending.

**Wednesday, May 1:**

- White House tour morning – confirmed waiting on time.
- Senator Ernst – 2:15 Senate office building – confirmed.
- Senator Grassley – 3:30 Senate office building - confirmed.



Greater  
**BURLINGTON**  
Partnership

**2023 YEAR IN REVIEW**



# Letter from the President & CEO



## Dear Greater Burlington Partnership Members and Investors:

The Greater Burlington Partnership 2023 Annual Report is all about impact. It is about the impact of the collaborative efforts of our four dynamic divisions steering towards a singular goal—propelling economic growth throughout the region. It is about the resounding impact of countless businesses investing in our mission, fostering an environment where both commerce and community thrive. The collective strength of volunteer leaders, civic influencers, and the dedicated Partnership staff converge, crafting a collaboration that continues to propel the Greater Burlington region forward.

Within these pages, tangible evidence unfolds, illustrating the profound influence that our organization has had on the region. Victories in job creation, substantial private investments, and transformative community enhancements mark our journey. Each division within the Partnership showcases triumphs in their respective programs, demonstrating robust economic development.

Delving into the specific contributions of our divisions, the Chamber of Commerce report explores the \$10,000 impact forged by the Chamber of Commerce Leadership Class on the Burlington Community School District. It also highlights the growing influence of the Chamber's podcast, and showcases the innovative initiatives introduced through the Young Professionals program. Further exploration reveals the transformative impacts of new jobs and multimillion-dollar capital investments facilitated by Grow Greater Burlington.



Downtown Partners, Inc. stands as a beacon, demonstrating its influence on the central district through notable business growth, significant building renovations, and a striking new brand identity. The Convention and Visitors Bureau takes center stage, shedding light on the ripple effects of sports tourism and the burgeoning success of riverboat tourism on our local economy.

Furthermore, the 2023 Annual Report embodies the cumulative impact of your participation and investment. None of our accomplishments would have been possible without your invaluable support. On behalf of the entire staff and Board members, we extend our heartfelt gratitude.

As we peer into the future, enthusiasm brims as we gear up for the Iowa Army Ammunition Plant expansion and unveil innovative programming aligned with the Partnering for the Future 5-year priorities—Grow Workforce, Grow Business, and Grow Population. Looking ahead, we are excited to deepen our engagement with the community, fostering partnerships that not only sustain but enhance our impact. The commitment of our stakeholders ensures that the Greater Burlington Partnership remains a driving force in propelling our community towards sustained growth, resilience, and continued success.

Thank you for your unwavering dedication to elevating the economic vitality and quality of life in Greater Burlington. Here's to a future of continued collaboration, shared success, and an enduring legacy of progress and prosperity.

*Della D. Schmidt*  
President & CEO





Tim Lundgren, Board Chair  
Farm Bureau Financial Services

*Serving as the Chair of the Chamber Board for the last two years has been extremely eye-opening as to the true day-to-day operation of the Greater Burlington Partnership. From dreaming up a potential new opportunity, to the visualization of how it can best help our stakeholders and SEIA community members, planning, fine-tuning, implementation, corrective action, and beyond, I'm continually amazed by all that the GBP is able to accomplish.*

*Thank you to the GBP staff for all you do (most of it behind the scenes), to my fellow board, committee, and cabinet members for your dedication and willingness to volunteer your time in serving our SEIA community members, and to all of you who support the mission of the GBP to continue to make Greater Burlington the epitome of a great place to live, work, and play. It has been my great honor to serve you. On to 2024!*

## BOARD OF DIRECTORS

**Melinda Bickel**

Bickel's Cycling & Fitness

**Ann Brotherson**

Serving it Safe with Ann

**Michelle Brown**

Southeastern Community College

**Jeff Burkhart**

MidwestOne Bank

**Cina Crabtree**

Burlington Area YMCA

**Sara Hecox**

Southeast Iowa Regional Planning Commission

**Joe Jolin**

Jolin Media

**Stephanie Kozlowski**

Kozlowski Law Group

## OFFICERS

**Chairperson**

Tim Lundgren, Farm Bureau Financial Services

**Chair-Elect**

Melinda Bickel, Bickel's Cycling & Fitness

**Treasurer**

Cina Crabtree, Burlington Area YMCA

**At-Large**

Joe Jolin, Jolin Media

**Tim Lundgren**

Farm Bureau Financial Services - Tim Lundgren

**Cheryl Plank**

Hope Haven, A Division of Imagine the Possibilities, Inc.

**Liz Ross**

Two Rivers Bank & Trust

**Joanna Schneden**

Two Rivers Bank & Trust

**Melissa Schwenker**

Ruhl&Ruhl Realtors

**Craig Smith**

Sterzing Food Company

**Brandon Upton**

KPI Concepts, LLC

# Chamber of Commerce

## Bringing Accomplishments *home*



*Greater Burlington Leadership*



*Greater Burlington Young Professionals*



*Cash Mob at Weind Harold's*

- All Things Greater Burlington Podcast hosted by Steven Brody continues to interview business owners, public officials, and Chamber award winners, crossing the 50-episode threshold.
- Coffee with the Chamber was launched allowing staff and members to meet on a quarterly basis to discuss and share Chamber initiatives and programs.
- The Greater Burlington Leadership 2022 - 2023 Class Project was a trivia night fundraiser for the VIBE Program through Burlington Community School District, raising approximately \$10,000.
- The Greater Burlington Leadership Class of 2023-2024 has 20 members, remaining a strong pillar of talent retention in Greater Burlington.
- Hosted the annual Public Officials Reception and seven Candidate Forums for City Council and School Board elections in Burlington, West Burlington, Danville, and Mediapolis.
- Grow with Google presented four in-house sessions for Chamber members to improve their online footprint.
- The Chamber Young Professionals hosted the first-ever regional YP conference, attracting 60+ attendees from as far as 150 miles.

**MISSION:** The Burlington/West Burlington Area Chamber of Commerce is a membership-based association of businesses, professional leaders and individuals working together to promote economic growth, employment opportunities, government advocacy, excellence in education, and quality of life.



Eric Benne, Board Chair  
Two Rivers Bank & Trust

*What a year! It is an exciting time for economic development in the Greater Burlington area. From Western Smokehouse to Toba Foods to the IAAAP modernization, projects and investments abound. This past year saw \$76 million in capital investments and numerous jobs created as a result. The community has not yet even begun to realize the full potential of these investments. I am proud of the job that Jeremy Hess and the Grow Greater Burlington Board have done to ensure this community seizes upon these opportunities for future success! I cannot wait for what is next!*

## OFFICERS

### Chairperson

Eric Benne, Two Rivers Bank & Trust

### Chairperson - Elect

Bob Huffman, Huffman's Farm & Home

### Treasurer

Tina McCulloch, Big River Resources

### Past Chair

Charlie Walsh, Farmers & Merchants Bank & Trust

## BOARD OF DIRECTORS

### Dr. Michael Ash

Southeastern Community College

### Jon Billups

City of Burlington

### Tom Broeker

Des Moines County Board of Supervisors

### Bryan Bross

Klingner & Associates

### Gary Hoyer

Great River Entertainment

### Brock Ita

Connection Bank

### Gregg Mandsager

City of West Burlington

### Braden Manning

CNH Industrial

### Dr. Mike McCoy

Great River Health Systems

### Kevin Mueller

KPI Concepts, LLC

### Ryan Nagrocki

Midwest Realty Group

### Mark Seckman

Alliant Energy

### Chris Smith

Carl A. Nelson & Company

### Paul Zaugg

SG Construction



# Grow Greater Burlington, Inc.

## Bringing Business *home*



*Western Smokehouse Partners Ribbon Cutting*



*Iowa Army Ammunition Plant Modernization Summit*

- Western Smokehouse Partners was welcomed to the Flint Ridge Business Park with over 120 jobs created, and over \$20 million in capital investments.
- Completed a comprehensive Housing Needs Assessment for Des Moines County, and in collaboration with the Chamber of Commerce established a Housing taskforce to pursue the housing goals identified.
- Successfully brought Toba Foods to the Greater Burlington Area with over \$16 million in capital investments expected, and a projected 120 jobs created beginning in 2024.
- Initiated and hosted the IAAAP modernization summit to prepare the region for the benefits and challenges ahead as the U.S. Army and American Ordnance plan a significant modernization project at one of our area's largest employers.
- Sold 12 Acres in the Flint Ridge Business Park for continued investment, bringing the park to 78% occupied.
- Established strong ties to the new owner of the former ABB building in West Burlington (Phoenix Investors) and hosted numerous tenants interested in repurposing this facility.
- Realized the goal of the Imagine Campaign from a decade ago to have two best in class sports tournament facilities in the state of Iowa. Significant financial and employee contributions from Grow Greater Burlington to help see the projects to fruition.

**MISSION:** The Economic Development division exists to add and retain jobs and grow the tax base of Des Moines County.



Yair Carvajal, Board Chair  
Queso's Mexican Bar & Grill

*In 2023, the Convention and Visitors Bureau achieved significant milestones that continue to build on its strong foundation and continue to transform the region into a more vibrant tourist hub. The new stand-alone tourism guide will cater to, assist, and attract more visitors to our area, while promoting all of the amazing local businesses and attractions in our community. The Grow Your Event Grant has doubled the number of applicants this year, which I'm incredibly excited about. Of course, one of the highlights of the year was the grand opening of FunCity Courts, a recreational complex that is quick to become a regional favorite, attracting athletes and families alike to our basketball, volleyball, and pickleball courts year-round. The Convention and Visitors Bureau's achievements in 2023 not only contributed to the city's economic prosperity but also solidified Greater Burlington's standing as a dynamic and inviting community.*

## OFFICER

### Chairperson

Yair Carvajal, Queso's Mexican Bar & Grill

## STEERING COMMITTEE

### Michelle Caston

Mann's McDonald's L.C.

### Andy Crowner

City of West Burlington

### Ryan Gourley

City of Burlington

### Sara Huston

Great River Entertainment

### Chris Lee

Des Moines County Conservation

### Jim Priebe

Burlington Municipal Band Foundation

### Brien Reynolds

Great River Entertainment

### Andrew Ryerson

Greater Burlington Area Sports Facilities

### Don Weiss

Des Moines County Historical Society



# Convention & Visitors Bureau



*Viking River Cruises Docking*



*Brent Slocum Foundation receives Sports Grant*



*Burlington Regional RecPlex*

## Bringing 2023 Success *home*

- Received the Iowa Tourism Grant for “Do More on 34,” a 2024 regional marketing collaboration with Iowa communities along Highway 34.
- Awarded a \$70,000 RSAD Sports Grant for fiscal year 2024, a 40% increase over 2022.
- Created Burlington Bound, a monthly e-newsletter focusing on events and attractions that will entice travelers to visit Greater Burlington.
- Created a tourism e-blog, Backyard Travelers of Greater Burlington, with a focus on driving visitation to the Greater Burlington Partnership website.
- Completed the design of the 2024 Greater Burlington Visitors Guide, the CVB’s first publication devoted exclusively to tourism.
- With 14 riverboat dockings, including 11 by Viking Mississippi, Greater Burlington welcomed nearly twice the number of passengers as 2022.
- The focus on social media increased visitation to CVB Facebook pages, resulting in year-over-year growth of 318% for Visit Burlington Iowa, and 526% for the Port of Burlington Welcome Center.

**MISSION:** The Greater Burlington Convention & Visitors Bureau is dedicated to marketing and promoting the Greater Burlington community as a premier destination to both leisure and business travelers.



Mercedes Ponce, Board Chair  
Titan Broadcasting

*2023 has been a year of immense growth and expansion for our wonderful Downtown. The year started off with a bang as the new Downtown Destination Brand was rolled out: Downtown Burlington, It's Happening! While the T.I.G.E.R. construction roared through the streets of Downtown, and the community showed up to support the businesses affected and business owners pivoted, remodeled, and adapted to the ongoing changes. Downtown Burlington became home to over 20 NEW businesses in 2023, 10 of which are in previously vacant locations. Over 25 million dollars has been invested in Downtown this year alone and I am so proud of the progress and continued growth of our Downtown as we head into 2024.*

## BOARD OF DIRECTORS

**Todd Ackerman**

World Insurance

**Chad Bird**

City of Burlington

**Tom Burch**

Farmers & Merchants Bank & Trust

**Alec Cornick**

Universal Fitness

**Todd Darnall**

McConnell Lofts

**Jessica Gerling**

City of Burlington

**Lynda Graham-Murray**

City of Burlington

**Jerilyn Horn**

Jerilyn Horn Kitchen & Bath  
Design Company

**Brittany Jacobs**

Burlington Public Library

**Elizabeth Pappas**

Art Center of Burlington

**Mercedes Ponce**

Titan Broadcasting & Digital Group

**Chelsea Stevens**

Burlington Vintage & Co.

**Kansha Tiwari**

Southeast Iowa Regional

Planning Commission

**Vanessa Watson**

Great River Health

**Suann Wells**

The Beancounter  
Coffeehouse & Drinkery

## OFFICERS

**Chairperson**

Mercedes Ponce

**Titan Broadcasting**

**Chairperson - Elect**

Todd Ackerman

World Insurance

**Past Chair**

Todd Darnall

McConnell Lofts

**Treasurer**

Tom Burch

Farmers & Merchants

Bank & Trust

# Downtown Partners, Inc.

## A MAIN STREET IOWA PROGRAM

### Bringing Bragging Rights *home*



*A Very Vintage Market*



*Burlington Black Water LLC wins  
Main Street Iowa Challenge Grant*



*Downtown Burlington Trick or Treat*

- Downtown Destination Brand launched with “Downtown Burlington, It’s Happening!” This vibrant brand is helping with marketing to create tourism and create community pride.
- Sale of 300 Washington for redevelopment!
- Downtown Burlington was designated as a Cultural and Entertainment District by the State of Iowa to give marketing opportunities, promotional programs, and technical assistance from the Department of Cultural Affairs.
- Main Street Iowa recognized Kay Weiss as Volunteer of the Year during the Main Street Iowa Development Awards Celebration.
- The Main Street Iowa Challenge Grant was awarded to Burlington Black Water LLC to bring indoor Miniature Golf and an Ice Cream Parlor to the Downtown.
- Main Street Iowa awarded Downtown Burlington a grant to bring Lyn Falk, Visual Merchandiser Specialist, to meet with Downtown businesses to improve their sales and storefronts.
- Main Street Iowa funded and supported four training sessions with Google Specialist for “Grow with Google” trainings.

**MISSION:** Downtown Partners, Inc. is a volunteer-driven Main Street Program established to preserve and revitalize Downtown Burlington while improving the quality of life for the community.



BURLINGTON  
WEST BURLINGTON  
CHAMBER  
OF  
COMMERCE

**62** New Members as of December 7, 2023

**35** Ribbon Cuttings as of December 1, 2023

Approximately **200** shoppers participated  
in **8** Cash Mobs across Greater Burlington

Annual Dinner increased profitability  
by **36%**

Golf Classic increased profitability  
by **45%**

THE PARTNERSHIP  
2023 YEAR IN REVIEW

**\$55** Million in private capital investment  
in 2023

**\$21** Million in non-private (government)  
capital investment in 2023

**180+** new housing units either open, or  
nearing completion this year

**2,300+** students engaged in STEM fields,  
career fairs, and career exploration tools

GROW  
GREATER  
BURLINGTON,  
INC.

CONVENTION  
&  
VISITORS  
BUREAU

Tourism in Des Moines County generated **\$170** million, contributing **\$27.1** million in state and local taxes

Supported local events through the CVB Grow Your Event Grant, generating an estimated economic impact of over **\$1.4** million

Explored new digital marketing, resulting in over **1.3** million impressions/engagements

DOWNTOWN  
PARTNERS,  
INC.

**22** New Businesses Opened in Downtown Burlington in 2023. **10** of these were in locations that have been vacant for years if not decades

**3** Buildings sold in Downtown Burlington with unique businesses that are coming to make the Downtown even more vibrant

**\$25** Million in investment in the Downtown (does NOT include TIGER Project)



# Thank you Partnering for the Future III Investors

## Titanium Division



## Platinum Division

Big River Resources, LLC  
City of Burlington  
Des Moines County  
Board of Supervisors

Silgan Containers  
Standard of Beaverdale  
TriOak Foods, LLC  
John H Witte Foundation

## Gold Division

ABB  
Rick Buller  
Financial Services  
City of West Burlington  
Great River Entertainment  
First Intersate Bank  
Ideal Ready Mix Company

ITC Midwest  
MidWestOne Bank  
MTC Technologies  
SG Construction  
Shearer's Snacks  
Shottenkirk Superstore  
U.S. Bank, N.A.

## Silver Division

3E Electrical Engineering and  
Equipment Co.  
Access Energy Cooperative  
Afinitas  
Aspelmeier, Fisch, Power,  
Engberg & Helling, P.L.C.  
Brinck Investment, LLC  
Bruner, Cooper & Zuck, Inc.  
Burlington Trailways  
Carl A. Nelson & Company  
Caston Holdings, Inc.  
Century 21 Property Professionals  
City of Mediapolis  
CNH Industrial America, LLC  
Connection Bank  
Jerry Courtney  
Davis Radiology  
Deery Brothers, Inc.

Eastern Iowa Light and Power  
Cooperative, Inc.  
Federal Mogul Ignition LLC,  
A Tenneco Group Company  
Farmers Savings Bank  
Forefront Dermatology  
Huffman's Farm & Home  
Klingner & Associates, P.C.  
Kozlowski Law Group, LLC  
KPI Concepts, LLC  
Mann's McDonald's L.C.  
Menke & Company  
Midwest Realty Group, Inc.  
Myers Construction, Inc.  
Myers Design Studio  
Northeast Missouri Electric  
Power Cooperative, Inc.  
Northwestern Mutual  
Jerry Courtney

Pierson Inc.  
Sherwood Company, Inc.  
Southeastern Community College  
Spearfish Development, LLC  
State Farm Insurance  
Matt Rinker Agency  
Summer Street Animal Clinic  
TDT CPAs and Advisors  
The Drake, LLC  
Thielen Enterprises, Inc.  
U.S. Gypsum  
Valley Distribution Corporation  
Winegard Company  
World Insurance Associates, LLC  
W.W. Transport, Inc.  
Zaiser's Landscaping,  
Florist & Greenhouse



# 5-Year Review

The Greater Burlington Partnership leads the community's efforts to accelerate the economy throughout the Greater Burlington area. As the largest convener of local business leadership, which includes several boards and committees comprised of key business and community leaders, the Partnership tackles the big issues and proactively drives economic and community growth.

Over the course of Partnering for the Future 2019 - 2023, the Partnership has delivered significant accomplishments.

## **Talent Development**

- 1,883 students attended 5th – 8th grade career fairs.
- 3,870 students participated in the annual STEM Festival (not during the COVID shutdown).

## **Economic Development**

- 310 new jobs created.
- \$225 million in capital investment.

## **Downtown Redevelopment**

- More than \$49 million in new investments for transformative Downtown projects.

## **Community Enhancement**

- Commissioned and delivered updated Housing Needs Study.
- More than 3 million ad impressions were delivered, driving consumer traffic.

## **Visitor Attraction**

- Awarded \$62,000 in grants to local nonprofits engaged in tourism-attracting events.
- Nearly 7.8 million ad impressions running through 2023, driving visitors to Greater Burlington.
- Due to new Viking River Cruises, the Riverboat dockings increasing threefold from 2019.



## CONTACT US

If you would like additional information about the Greater Burlington Partnership visit us online or contact us directly.